



BECOME A MASTER IN SALESFORCE

Your Path to Mastery Begins Here!



salesforce

www.sevenmentor.com



SALESFORCE

COURSE MISSION

Elevate your Salesforce expertise with our advanced program tailored for ambitious professionals. Discover strategic implementation techniques, advanced configuration secrets, and cutting-edge analytics to propel your career forward. Dive into case studies and industry-specific solutions, ensuring you're equipped to conquer any challenge. Plus, learn how to drive technology and stay ahead of the curve through continuous learning.

Join us and become the Salesforce champion.

Salesforce Statistics :



INDUSTRY INSIGHTS

62%

CRMs are built on a platform of Salesforce or Force.com

35%

Year on Year Growth For All SalesForce Jobs

Elevate Your Career with Curated Salesforce Training: Unlock Your Success!

At our training, we offer comprehensive programs designed to equip you with the skills and knowledge needed to excel in Salesforce. Our instructors provide personalized guidance, real-world examples, and hands-on exercises to ensure you not only understand the concepts but can also apply them effectively in your role. With our training, you'll unlock new career opportunities and propel yourself toward success in the dynamic world of Salesforce.

Become an SALESFORCE DEVELOPER



Become a Salesforce Developer: Transform your career with in-demand skills in Salesforce development, paving the way for limitless opportunities in the thriving tech industry."

"Embark on the journey to becoming a Salesforce Developer and open doors to a world of innovation, creativity, and endless possibilities in the dynamic realm of cloud computing and CRM solutions."

CAREER PATHS AND OPPORTUNITIES

(Roles after Training Course)

Gain practical Salesforce experiences through well designed courses, latest tools and excellent teachers.



Salesforce System Administrator



Salesforce Developer



Salesforce CRM Architect



Salesforce CRM Jscript Developer



Salesforce CRM Consultant



Salesforce CRM Builder



Salesforce CRM Analyst



Salesforce IAM



Salesforce Engineer



Salesforce Advanced Admin

START LEARNING TO START APPLYING:

Gain practical Salesforce experiences through well designed courses, latest tools and excellent teachers.

■ Admin:

Configuration And Customization, Salesforce Data Security Layers And Access, Business Logic And Automations, Sales Cloud, Service Cloud, Data Management & Data Migration Tools, Reports And Dashboards

■ Apex Programming:

Apex is the programming language used in Salesforce for creating custom business logic, Apex Classes, Apex Triggers, Apex Batch Classes, SOQL and SOSL etc.

■ Visualforce:

Visualforce is a markup language used to create custom user interfaces in Salesforce. Visualforce components are reusable UI elements that can be included in Visualforce pages to enhance the user experience and add functionality. Here are some key aspects of Visualforce components

■ LWC*:

LWC stands for Lightning Web Components, which is a modern UI framework for building web apps with Salesforce. Introduced by Salesforce in 2019, LWC brings the power of web standards to the Salesforce platform, offering a lightweight and efficient way to develop custom user interfaces.

* LWC is a separate module shall not be part of PD 1

SYLLABUS

Salesforce Administrator

Salesforce Platform Basics (4hr)

- Overview of CRM
- Overview of Cloud Computing
- Understand the Salesforce Architecture (Multitenancy)
- Environments in Salesforce (Production, Sandbox and its Types)
- Data & Metadata in Salesforce
- Salesforce services (SAAS, PAAS, IAAS)
- Org Setup
- Different types Of UI in Salesforce

CONFIGURATION AND CUSTOMIZATION- (Project Based) (6hr)

- Types of Objects
- Managing objects
- Types of Fields
- Formula fields
- Picklist Value set
- Creating custom objects, tabs and app
- Field Dependency
- Object Relationships (LookUp, Master-Details, Junction Object)
- Page Layout

SALESFORCE DATA SECURITY LAYERS AND ACCESS - (Practical implementation and Interview Based) (4 Hr)

- Induction of Security And Access
- Importance of Security
- Different level of Security setting (Object Level, Field Level, Record Level)
- Types of Security Models
- Profiles
- User Management (Creation Of New Users And Assignment of Profile
- Permission Sets
- Difference between Profile And Permission sets
- Organization Wide default (OWD) –
- Scenario Based / Interview Based
- Role Hierarchy (Role creation, Assignment of Roles to different Users) – Scenario Based
- Sharing Rule for Different Objects –
- Scenario Based
- Manual Sharing – Scenario Based

Business Logic And Automations (6 Hr)

- Validation Rules
- Email Alert
- Email templates
- Tasks
- Workflow Process
- Approval Process
- Salesforce Flows
- Different Types of flows

Sales Cloud (Practical Scenario) (4Hr)

- Lead Assignment Rules Web-to-Lead
- Lead Auto-Response Rules Lead Conversion
- Sales Processes and Opportunity Stages
- Basics of Forecasting and Quotas
- Assigning and Selecting Price Books
- Getting Started with Campaigns
- Campaign Hierarchy
- Campaign Influence
- Campaign ROI
- Account & Opportunity Teams

Service Cloud (Practical Scenario Based) (2Hr)

- Web to Case
- Case Page Layouts & Status
- Case Escalation Rules
- Case Contact Roles & Case Teams

DATA MANAGEMENT & DATA MIGRATION TOOLS (Scenario Based) (4Hr)

- Data Import
- Data Export
- DataLoader.io

- Data Loader
- Workbench

REPORTS AND DASHBOARDS (2Hr)

- Report Types
- Types Of Reports
- Creation of reports
- Tabular Report, Matrix Report, Summary Reports, Joint Reports
- Dashboards
- Dynamics Dashboards

SALESFORCE DEVELOPMENT SYLLABUS(PD-1)

Apex Programming (16 Hrs)

- Introduction Of Apex programming
- Data Types in Apex
- Collections in Apex (List , Set , Map)
- Salesforce Object Query Language (SOQL)
- Salesforce Object Search Language (SOSL)
- Difference between SOQL & SOSL
- Types Of SOQL
- Parent to child SOQL
- Child to Parent SOQL

- Data Manipulation Language (DML Operation – Insert, Update, Delete, Upsert)

Apex Trigger (Scenario Based) (6Hrs)

- Validation Rules
- Email Alert
- Email templates
- Tasks
- Workflow Process
- Approval Process
- Salesforce Flows
- Different Types of flows

- Set up and Non Set up Objects
- Handling DML Exception through Future Method
- Consideration for Future Method
- Best Practices for Future Method
- Queueable and Schedule Method
- Live scenarios
- Batch Apex -Introduction
- Different methods in Batch Apex
- Practical demonstration on Batch Classes

Apex Classes (6Hr)

- Introduction to Apex classes
- Methods in Apex Class
- Constructor in Apex Class
- Access Modifier in Apex
- Return type in Apex
- Declaration Of Variables
- Calling Apex class Through Trigger

Test Classes (2Hrs)

Visualforce Pages Basic (2Hrs)

Basics of Integration (REST & SOAP API) (2Hrs)

Asynchronous Apex (8Hrs)

- Difference between Synchronous And Asynchronous apex
- Introduction of Asynchronous apex
- Types Of Asynchronous Apex
- 1.Future Method
- 2.Queueable Method
- 3.Schedulable Method
- 4.Batch Apex
- Difference Between Future and Queueable Method

LIGHTNING WEB COMPONENTS

(16HRS)

- **Introduction of LWC**
- **How to connect Salesforce Org with VS Studio**
- **LWC Bundle**
- **Lightning Design System in LWC**
- **Lightning Components Library**
- **How to Develop Lightning Web Component**
- **Events, Property in LWC**
- **Decorators in LWC**
- **Lifecycle Hooks in LWC**
- **Parent to child component communication**
- **Displaying Toast messages through button click**
- **Displaying data from salesforce org through Apex controller**

Your Success Is Our Priority:

Every student at **SevenMentor** gets personalized guidance, Mentorship, and ample opportunities to address individual questions and concerns. All our sessions are designed to be engaging, interactive, and tailored to your learning pace, ensuring you grasp each concept with clarity.



Sagar Kharode

Salesforce trainer

(SevenMentor & Training Pvt. Ltd.)

Sagar Kharode is a seasoned Salesforce trainer with a passion for empowering individuals and organizations through education.

With Salesforce certification and over Five years of experience in various technical training, Sagar brings a wealth of knowledge and expertise to his role. Specializing in Salesforce development, he has honed his skills in guiding learners through the intricacies of building custom solutions on the Salesforce platform.

Dedicated to staying at the forefront of industry trends and best practices, Sagar is committed to helping professionals unlock the full potential of Salesforce and drive success in their careers.

THINGS THAT SET US APART FROM THE REST:

SevenMentor prepares you well so that you can embark on a rewarding career in Salesforce through our training.



Interview Preparation: mock Interviews resume building session personality development session will benefit you to get your dream job.



Flexibility: Our flexible schedule options allow you to learn at your own pace, making it perfect for both beginners and experienced developers looking to upskill.



Career Support: We're dedicated to your success! Benefit from career guidance, resume building, interview prep, and job placement



Community: Join a vibrant community of like-minded learners, where you can collaborate, share ideas, and network with peers.

Our Students Are At Reputed Tech Companies

YASH
Technologies

NETSERV

wipro

tieto

Candid.

ACTIN
Smart Actions, Intelligent Insights

SUNONE
TECHNOLOGIES

TCL

Embedded Solutions

discreet
technology for everyone

Alonso
Grupo

ETERNUS
SOLUTIONS
by InfoBeans

InfoBeans
CREATING WOW!

REBOOT
Infinity Ahead

FREE
Doctor

toshvi
COMPUTER SERVICES Pvt. Ltd.
TECHNOLOGY + TALENT + TEAMWORK

भारत इलेक्ट्रॉनिक्स
BHARAT ELECTRONICS

LIQUID
INTELLIGENT TECHNOLOGIES

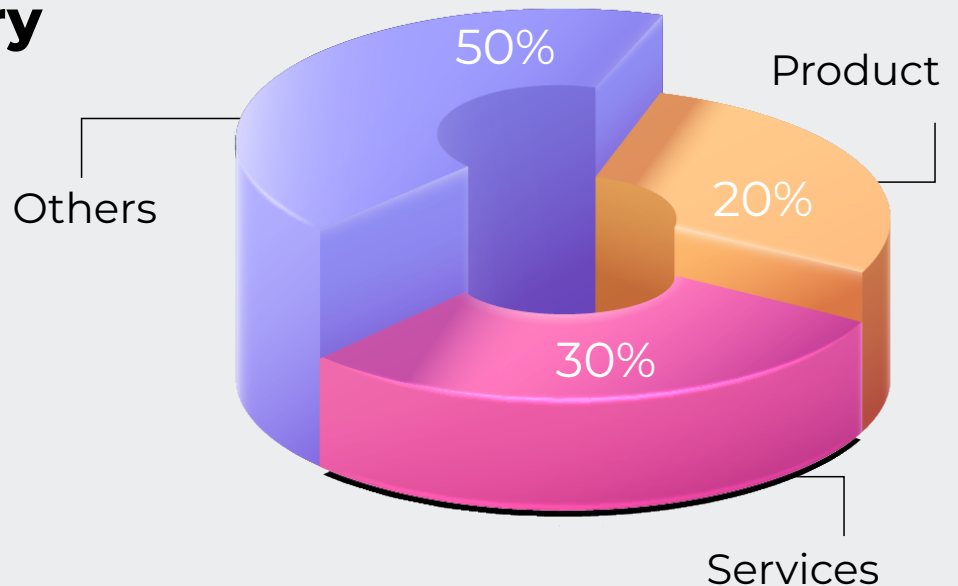


SevenMentor
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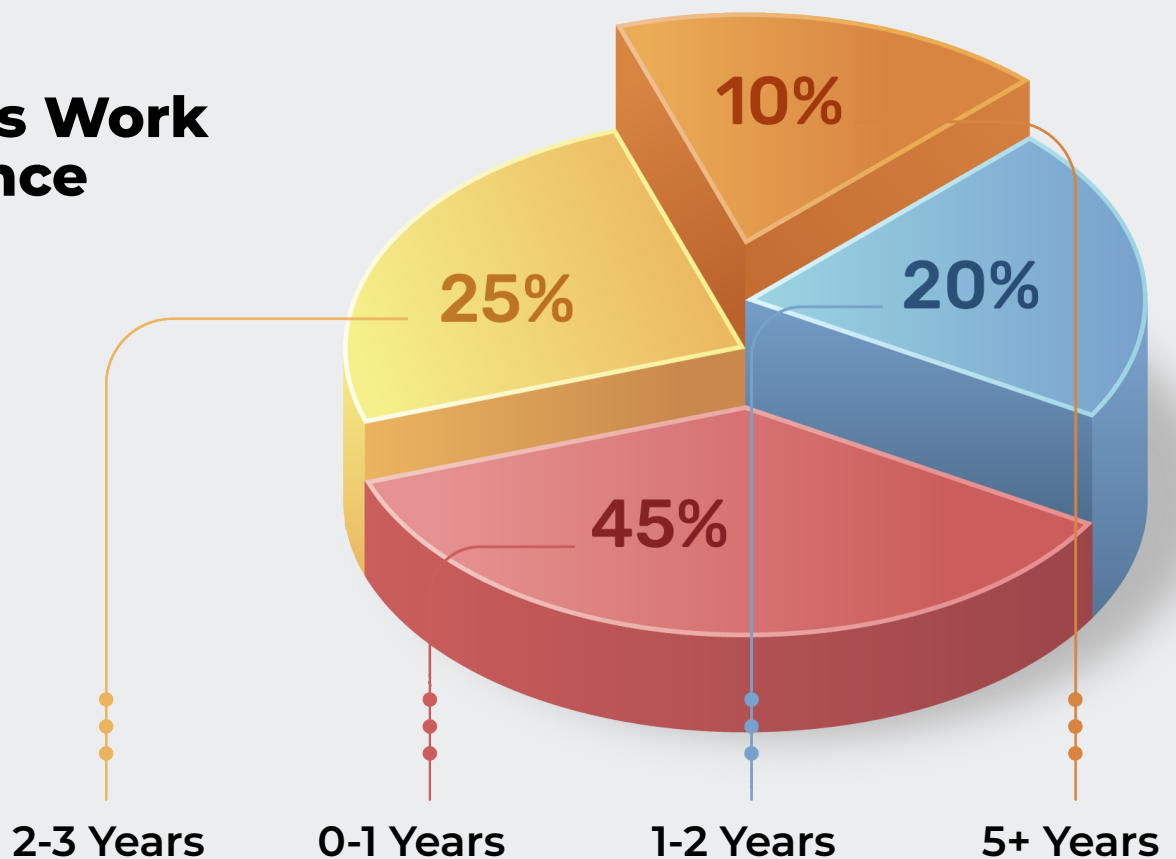
Success is around the corner!

Consider the potential earnings and opportunities that a career in Salesforce Administrator can offer. With Salesforce Administrator you'll be well-positioned to secure a job that provides you with a stable

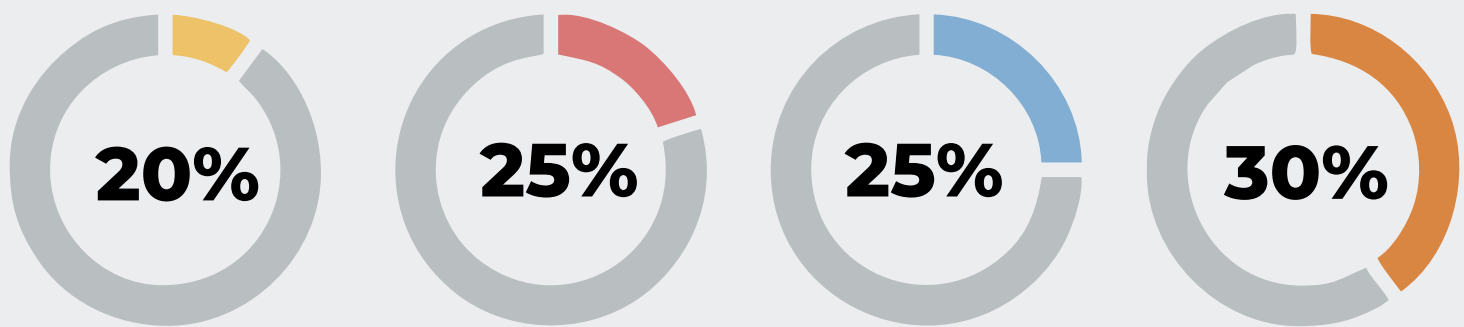
Learner's Industry Background



Learner's Work Experience



Learner's Expertise



Begin Your Journey Towards Better Future:

The global Salesforce Administrator vacancies will grow by 55% and generate 4 million new jobs by 2030.

Salesforce will create 4.2 million jobs as salesforce developer all over the world and generate \$1.2 billion in the next few years.

Affordable Training without Compromise:

We understand that pursuing your dreams in Salesforce shouldn't be a financial burden. That's why we've made affordability a cornerstone of our Salesforce. We believe that quality education should be accessible to everyone, and we've structured our program to reflect this commitment. Our **Salesforce** takes you on an exciting journey but at a substantially low price.

How to become a great Salesforce Developer ?

- Enroll at **SevenMentor Institute**
- Get hands-on training from **experienced teachers**
- Receive Industry-recognized **Salesforce Training Certification**
- Work for leading Salesforce project-led companies through our **Placement Assistance Program**

Success is Just a Call Away!

So if you are ready to code your way to success?
Enroll now at SevenMentor and unlock your potential
as a Salesforce Administrator and Developer . Our
counsellors are a call away and they will be more
than happy to talk with you. Anyday, Everyday, we are
there for you!

Request For Call Back



020 7117 3102